

## Convert More Vehicle Shoppers with V12's Demand-Driving Marketing Programs

Our programs contain in-market data you won't find anywhere else, robust demand-driving programs with a range of creative email, direct mail and social templates and marketing dashboards to measure your results.

	Freemium \$0.99	Bronze \$500 Per month Add \$75 CPM for records over 5000	Silver \$3,500 Per month	Gold \$5,500 for email \$7,500 for email + display	Platinum \$12,500
Revenue Roadmap Analysis	✓	✓	✓	✓	✓
Car Shoppers	500	5k	10k	25k	50k
AutoID VIN Database	✗	✓	✓	✓	✓
In-Market Shoppers	✗	✗	✓	✓	✓
Online Auto Shoppers	✗	✗	✓	✓	✓
Dealer Visits with Daily Lead Feed	✗	✗	✗	✓	✓
WebID to Identify Anonymous Shoppers	✗	✗	✗	✗	✓
Channels	✗	Data Only	Email	Email & Display	Email & (Display OR Social)
Sales Conversion Dashboard	✗	✗	✗	✓	✓
Ideal Customer Profile	✗	✗	✗	✗	✓
Dealer Insight Report	✗	\$500	\$500	FREE	FREE
Term	One-Time Purchase	One-Time Purchase	6 Months	9 Months	12 Months

To take your customer acquisition to the next level, email [info@v12data.com](mailto:info@v12data.com) or call (833) 812-4636.